

American Restaurateurs Mailing List



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Total Universe: 714,475
Base Rate: \$65.00/M

Description Summary

Owning a restaurant can be a challenge for many people, but the ones who are successful are dedicated to the culinary arts and serving the public. These individuals are always looking to find more ways to improve their businesses and attract more customers. Due to this constant demand, restaurateurs are in need of many types of products and services. This database is targeted by mail, phone, and email to provide the most accurate, up-to-date restaurateur data on the market.

How Our Data Is Compiled

Our American Restaurateurs Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The restaurant business is a \$799 billion industry
- There are approximately 14.7 million restaurant locations in the US

Recommended Usage

This American Restaurateur Mailing List would be useful to a variety of industries, such as appliance companies, restaurant furnishing companies, food vendors, chefs, commercial property managers, food critics, and much more.

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Lifestyle	Credit Score
Gender	Occupation	Marital Status
Geography	Income	

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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